

# Do-Dah Parade Line-up

June 6, 2026

Bronson Healthcare Parking Lot  
450 E. Lovell Street  
As of June 3, 2026



Do-Dah Parade Sponsors



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## It's a Parade and Here are Your Instructions for Saturday, June 6th

Attention all parade units – this is a working document to help you figure out where you are staging your units for the parade. Please note that your actual number in the parade is to the left and the stage area number (starting with a letter) is where you are going to line up. This corresponds to the parade staging area map. Because parade unit descriptions change, please note that your number in the parade will not change, but your staging area number might be adjusted if we have to move a unit from one staging area to another. A final listing of the units will be sent out the week of Do-Dah. Again, your number won't change, but your staging area might be adjusted. Please note that Do-Dah Parade is a “rain or shine” event and due to the cost of the parade, no refunds can be issued.

**For vehicles in the parade,** here is how you enter the staging areas:

*Staging Areas A-C - Parking Lot- please enter through Lovell Street Gates*

Staging Area E – Portage Street – please enter Portage Street through E Michigan Ave with number E01 facing Southeast on Portage at Lovell

Staging Area F – Portage Street – please enter through Pitcher/Portage Street with number F01 facing Northwest on Portage at Lovell.

**Please note** that our staging areas are designed to separate large vehicles and floats from vehicles and marchers. This means that the large trucks are on Portage Street – with the intention that marchers will stay on the sidewalk. Parade floats are really trailers, these units are on Portage Street and are designed to have the road closed to provide safety for marchers who still should gather on the sidewalks. The marchers and vehicles are in the parking lot where trailers are not allowed. **SO, IF YOU HAVE A TRAILER OR A BIG VEHICLE** and you are assigned for Staging Areas A-C – please call us right away so we can move your staging area. Again, **NO TRAILERS OR BIG VEHICLES** are allowed in Staging Areas A-C.

**Parking and the Do-Dah Benefit.** People who are in the parade may park in the Bronson Healthcare Parking lot if you enter through the Walnut Gate. You must park along the fence line and cannot park in the staging area. Please reference the map for more instructions. Remember, the parking lot closes and will not be accessible after 12:30 p.m. so all vehicles must be out of the lot immediately after the parade finishes. People who would like to park their cars inside the parking lot (no trailers, large vehicles, only cars and F150 type trucks), can come in the Walnut Street entrance to the parking lot. It is important to note that this is only temporary parking during the parade and cars should not park in the lot after 12:30 p.m..

## Do-Dah Guidelines and Information | [www.DoDahKzoo.com](http://www.DoDahKzoo.com)

1. People will be able (including yourselves) to vote for your favorite unit. Yes, this is a popularity contest of sorts. Voting will be through the link of the website. Or, you can preload it on your phone at: <https://www.surveymonkey.com/r/votedodah>
2. Gates open at 9 a.m. **Check-in should be no later than 10:15 a.m.** The parade units start preparation for the street line up (by parade unit number) at 10:45 a.m. with step off at 11 a.m.
3. If your parade unit is 1-24 you must be ready by 10:30 and we will take off starting at 11 am.
4. If your parade unit is 24-end you must be ready by 11a.m.
5. Saturday is part of the JumpstART weekend and there are many roads closed due to event staging and parking is limited, so please try to car-pool!!!!

6. Please review the staging area maps, and take note which way you enter the staging areas (it is listed above)
7. At 10:55 a.m., the parade will start through Gate #2. The parade route is .9 miles. Parade Route: Lovell Street to Rose Street, Rose Street to Michigan Avenue, Michigan Avenue to Portage Street, and Portage Street back to Lovell Street. When you return to your staging area after the parade you will enter through Gate 1 or return to your float staging area on Portage Street.
8. A few reminders about how you participate in the parade.
  - Please read the application rules for complete guidelines
  - You need to keep pace with your unit – we advise 3 car lengths between units. Please do not stop to perform.
  - Under no circumstances can you THROW items from your parade unit to the crowd. This action makes your organization liable for any injuries (and death) that can occur from individuals running into the road.
    - You may walk along the parade route next to the spectators and hand out candy, giveaways, toys or flyers. We simply ask that you only hand it out if they want it.
9. After the parade, please remove ALL personal belongings. The Bronson parking lot will be closed at 12:30 p.m. and you will not be able to access your equipment if you leave it in the parking lot after this time. PLEASE CLEAN UP ANY TRASH FROM YOUR PARADE UNIT! Remember, YOU are responsible for any debris that is created from decorations, hand-outs, etc. associated with your float.
10. Music – a lot of the units have music. We worked as best as we could to stagger the groups, but there might be times where there are two music groups together – PLEASE KEEP YOUR MUSIC AT A LEVEL THAT IS RESPECTFUL OF YOUR FELLOW PARADE UNITS (before and after you).
11. REMEMBER (even with all these rules) that Do-Dah is fun – people come to see YOU, to watch how you make entertainment in the street. It's about you and your company/business/organization and how you make our community spectacular. So, let's razzle dazzle them and make everyone laugh. We appreciate you.

The Do-Dah Parade would not be possible without the support and partnership of our sponsors and funders. This parade is managed by Kalamazoo Experiential Learning Center (KELC Events). We empower college interns to learn experientially how to manage events, create marketing campaigns, and create public relations strategies that engage communities into the power of events. Our college interns learn how to creatively design events, critically think to solve problems, and learn how to create customer experiences. Do-Dah is a KELC event.

Questions directed to: 269-388-2830 or

[events@experientiallearningcenter.org](mailto:events@experientiallearningcenter.org)

Event Day Emergency Contact: 269-330-6202 (cell)

Social Media:

Facebook: [www.facebook.com/dodahkzoo](http://www.facebook.com/dodahkzoo)

Instagram: EventCoKzoo

Website: [www.dodahKzoo.com](http://www.dodahKzoo.com)



FOR MORE INFORMATION ON THE JUMPSTART WEEKEND ACTIVITIES

PLEASE GO TO

[www.jumpstartkzoo.com](http://www.jumpstartkzoo.com)

## THE 2026 DO-DAH PARADE LINE UP & STAGING AREA LISTING

Unit #	Company Name/Unit	Stated Parody	Staging Area
01	City of Kalamazoo Motorcycles	Cars Theme	A01
02	Kalamazoo Regional Spelling Bee Winner	Grand Marshal	A02
03	Z96.5 and WMU Football	WMU football theme	A03
04	Downtown Kalamazoo Collective	We're the sponsors!	A04
05	Advia Credit Union	TBD	A05
06	Pretty Lake Camp	Pixar's UP	F01
07	Rootead Enrichment Center	Princess and the Frog	A06
08	HOPE thru Navigation	Snow White & 7 Dwarfs	A07
09	Kalamazoo Killer Beez Junior Roller Derby	Winnie the Pooh and the Killer Beez	A08
10	Blain's Fleet and Farm	101 Dalmations	A09
11	Pest Pros of Michigan, LLC	Bugs Life	A10
12	Momatism Autism Support	UP	B01
13	Kalamazoo Ghostbusters	Ghostbusters	B02
14	Kalamazoo Wings	Disney/Pixar with a hockey twist	F02
15	Biggby Coffee	Finding Nemo	B03
16	Kalamazoo Ultimate Disc League	KUDL jersey with a Disney/Pixar	B04
17	Maple Street Magnet School for the Arts	TBD	B05
18	Two Men and a Truck	UP	E01
19	Best Life Counseling & Consultation LLC	Inside Out	B06
20	Zap Zone XL	Superheros	B07
21	Haunt Park	Monsters Inc. AKA Scary Inc.	F03
22	Chinese American Assoc of Greater Kalamazoo	Mulan & Shang-Chi and the Ten Rings	B08
23	Senior Care Partners PACE	UP	B09
24	The Power To Empower Mothers	TBD	B10
25	A Black Artist's Path	Disney/Pixar	F04
26	Family & Children Services	Monsters University	C01
27	Kalamazoo Game Show Experience	TBD	C02
28	Arcadia Center for OT & Kalamazoo Speech Associates	Inside Out	F05
29	Community Living Options	Toy Story	F06
30	Persuit of Excellence Foundation	Next Generation of Champions	C03
31	Warming Heart Adult Foster Care	UP	C04
32	West Michigan Whitetails	Disney Princess Protection Program	F07
33	Vader Nation	Cars	C05
34	Yes for Families	Disney/Pixar	C06
35	Modeshift	Inside Out	C07
36	Kalamazoo Department of Public Safety	A Fire Truck	E02
37	Paul Pancella	Cars	C08
38	Corvette Club	Cars	C09
39	Ricky's Clowns	Clowns	D01
40	Studio Cache	Disney Princesses	D02
41	Fresh Coast Auto Detail	Cars	D03
42	Santa's Workshop	Santa	D04



# Do-Dah Parade Route

June 6th, 2026

Step off starts at 11am

[www.dodahkzoo.com](http://www.dodahkzoo.com)

[www.facebook.com/dodahkzoo](https://www.facebook.com/dodahkzoo)

<https://www.instagram.com/eventcokzoo>



# Do-Dah Parade Staging Area Map

Saturday, June 6, 2026  
450 E. Lovell Street  
www.dodahkzoo.com



Do-Dah Parade Sponsors



**Legend**

- = Staging Zone
- = Parade Route
- = Parade Start
- = Porta-Jon
- = Road closed



To enter E staging area, please use South and Portage intersection.

To enter F staging area, please use Pitcher and Portage intersection.

Parade Route  
Ramp closure of traffic lane

Closed for Construction & Demolition of Ramp

D	C	B	A
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10

No trailers allowed in parking lot

Parade participate parking in this lot

Enter Here



- Gates Open at 9 a.m.**  
**Please check your assignment for arrival times and staging area**
- Each parade unit representative must check in with the line-up coordinator to verify attendance and readiness.
  - Please inform parade unit members of their placement number and staging location to insure the safe arrival of all your members.
  - Parking is available for parade participants at the back of the parking lot, please enter through the Walnut gate.
  - Visit [www.DowntownKalamazoo.org](http://www.DowntownKalamazoo.org) for parking information.
  - Parade units are responsible for removing all trash related to their unit(s). A fee will be assessed for clean-up, if needed.
  - For additional information or questions regarding the parade, please call parade coordinators at 269-388-2830 or [deb@eventkalamazoo.com](mailto:deb@eventkalamazoo.com).