

# Do-Dah Parade Line-up

June 6, 2026

Bronson Healthcare Parking Lot  
450 E. Lovell Street  
As of May 29, 2026



*David J. Helmer*  
FOUNDATION



**Do-Dah Parade Sponsors**



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## It's a Parade and Here are Your Instructions for Saturday, June 6th

Attention all parade units – this is a working document to help you figure out where you are staging your units for the parade. Please note that your actual number in the parade is to the left and the stage area number (starting with a letter) is where you are going to line up. This corresponds to the parade staging area map. Because parade unit descriptions change, please note that your number in the parade will not change, but your staging area number might be adjusted if we have to move a unit from one staging area to another. A final listing of the units will be sent out the week of Do-Dah. Again, your number won't change, but your staging area might be adjusted. Please note that Do-Dah Parade is a “rain or shine” event and due to the cost of the parade, no refunds can be issued.

**For vehicles in the parade,** here is how you enter the staging areas:

*Staging Areas A-C - Parking Lot- please enter through Lovell Street Gates*

Staging Area E – Portage Street – please enter Portage Street through E Michigan Ave with number E01 facing Southeast on Portage at Lovell

Staging Area F – Portage Street – please enter through Pitcher/Portage Street with number F01 facing Northwest on Portage at Lovell.

**Please note** that our staging areas are designed to separate large vehicles and floats from vehicles and marchers. This means that the large trucks are on Portage Street – with the intention that marchers will stay on the sidewalk. Parade floats are really trailers, these units are on Portage Street and are designed to have the road closed to provide safety for marchers who still should gather on the sidewalks. The marchers and vehicles are in the parking lot where trailers are not allowed. **SO, IF YOU HAVE A TRAILER OR A BIG VEHICLE** and you are assigned for Staging Areas A-C – please call us right away so we can move your staging area. Again, **NO TRAILERS OR BIG VEHICLES** are allowed in Staging Areas A-C.

**Parking and the Do-Dah Benefit.** People who are in the parade may park in the Bronson Healthcare Parking lot if you enter through the Walnut Gate. You must park along the fence line and cannot park in the staging area. Please reference the map for more instructions. Remember, the parking lot closes and will not be accessible after 12:30 p.m. so all vehicles must be out of the lot immediately after the parade finishes. People who would like to park their cars inside the parking lot (no trailers, large vehicles, only cars and F150 type trucks), can come in the Walnut Street entrance to the parking lot. It is important to note that this is only temporary parking during the parade and cars should not park in the lot after 12:30 p.m..

## Do-Dah Guidelines and Information | [www.DoDahKzoo.com](http://www.DoDahKzoo.com)

1. People will be able (including yourselves) to vote for your favorite unit. Yes, this is a popularity contest of sorts. Voting will be through the link of the website. Or, you can preload it on your phone at: <https://www.surveymonkey.com/r/votedodah>
2. Gates open at 9 a.m. **Check-in should be no later than 10:15 a.m.** The parade units start preparation for the street line up (by parade unit number) at 10:45 a.m. with step off at 11 a.m.
3. If your parade unit is 1-24 you must be ready by 10:30 and we will take off starting at 11 am.
4. If your parade unit is 24-end you must be ready by 11a.m.
5. Saturday is part of the JumpstART weekend and there are many roads closed due to event staging and parking is limited, so please try to car-pool!!!
6. Please review the staging area maps, and take note which way you enter the staging areas (it is listed above)

7. At 10:55 a.m., the parade will start through Gate #2. The parade route is .9 miles. Parade Route: Lovell Street to Rose Street, Rose Street to Michigan Avenue, Michigan Avenue to Portage Street, and Portage Street back to Lovell Street. When you return to your staging area after the parade you will enter through Gate 1 or return to your float staging area on Portage Street.
8. A few reminders about how you participate in the parade.
  - Please read the application rules for complete guidelines
  - You need to keep pace with your unit – we advise 3 car lengths between units. Please do not stop to perform.
  - Under no circumstances can you THROW items from your parade unit to the crowd. This action makes your organization liable for any injuries (and death) that can occur from individuals running into the road.
    - You may walk along the parade route next to the spectators and hand out candy, giveaways, toys or flyers. We simply ask that you only hand it out if they want it.
9. After the parade, please remove ALL personal belongings. The Bronson parking lot will be closed at 12:30 p.m. and you will not be able to access your equipment if you leave it in the parking lot after this time. PLEASE CLEAN UP ANY TRASH FROM YOUR PARADE UNIT! Remember, YOU are responsible for any debris that is created from decorations, hand-outs, etc. associated with your float.
10. Music – a lot of the units have music. We worked as best as we could to stagger the groups, but there might be times where there are two music groups together – PLEASE KEEP YOUR MUSIC AT A LEVEL THAT IS RESPECTFUL OF YOUR FELLOW PARADE UNITS (before and after you).
11. REMEMBER (even with all these rules) that Do-Dah is fun – people come to see YOU, to watch how you make entertainment in the street. It's about you and your company/business/organization and how you make our community spectacular. So, let's razzle dazzle them and make everyone laugh. We appreciate you.

The Do-Dah Parade would not be possible without the support and partnership of our sponsors and funders. This parade is managed by Kalamazoo Experiential Learning Center (KELC Events). We empower college interns to learn experientially how to manage events, create marketing campaigns, and create public relations strategies that engage communities into the power of events. Our college interns learn how to creatively design events, critically think to solve problems, and learn how to create customer experiences. Do-Dah is a KELC event.

Questions directed to: 269-388-2830 or  
[events@experientiallearningcenter.org](mailto:events@experientiallearningcenter.org)  
Event Day Emergency Contact: 269-330-6202 (cell)

Social Media:  
Facebook: [www.facebook.com/dodahkzoo](https://www.facebook.com/dodahkzoo)  
Instagram: EventCoKzoo  
Website: [www.dodahKzoo.com](http://www.dodahKzoo.com)



FOR MORE INFORMATION ON THE JUMPSTART WEEKEND ACTIVITIES  
PLEASE GO TO  
[www.jumpstartkzoo.com](http://www.jumpstartkzoo.com)

## THE 2026 DO-DAH PARADE LINE UP & STAGING AREA LISTING

| Unit # | Company Name/Unit                                   | Stated Parody                       | Staging Area |
|--------|---|-------------------------------------|--------------|
| 01     | City of Kalamazoo Motorcycles                       | Cars Theme                          | A01          |
| 02     | Kalamazoo Regional Spelling Bee Winner              | Grand Marshal                       | A02          |
| 03     | Z96.5 and WMU Football                              | WMU football theme                  | A03          |
| 04     | Downtown Kalamazoo Collective                       | We're the sponsors!                 | A04          |
| 05     | Advia Credit Union                                  | TBD                                 | A05          |
| 06     | Pretty Lake Camp                                    | Pixar's UP                          | F01          |
| 07     | Rootead Enrichment Center                           | Princess and the Frog               | A06          |
| 08     | HOPE thru Navigation                                | Snow White & 7 Dwarfs               | A07          |
| 09     | Kalamazoo Killer Beez Junior Roller Derby           | Winnie the Pooh and the Killer Beez | A08          |
| 10     | Blain's Fleet and Farm                              | 101 Dalmations                      | A09          |
| 11     | Pest Pros of Michigan, LLC                          | Bugs Life                           | A10          |
| 12     | Momatism Autism Support                             | UP                                  | B01          |
| 13     | Kalamazoo Ghostbusters                              | Ghostbusters                        | B02          |
| 14     | Kalamazoo Wings                                     | Disney/Pixar with a hockey twist    | F02          |
| 15     | Biggby Coffee                                       | Finding Nemo                        | B03          |
| 16     | Kalamazoo Ultimate Disc League                      | KUDL jersey with a Disney/Pixar     | B04          |
| 17     | Maple Street Magnet School for the Arts             | TBD                                 | B05          |
| 18     | Two Men and a Truck                                 | UP                                  | E01          |
| 19     | Best Life Counseling & Consultation LLC             | Inside Out                          | B06          |
| 20     | Zap Zone XL   | Superheros                          | B07          |
| 21     | Haunt Park  | Monsters Inc. AKA Scary Inc.        | F03          |
| 22     | Chinese American Assoc of Greater Kalamazoo         | Mulan & Shang-Chi and the Ten Rings | B08          |
| 23     | Senior Care Partners PACE                           | UP                                  | B09          |
| 24     | The Power To Empower Mothers                        | TBD                                 | B10          |
| 25     | A Black Artist's Path                               | Disney/Pixar                        | F04          |
| 26     | Family & Children Services                          | Monsters University                 | C01          |
| 27     | Kalamazoo Game Show Experience                      | TBD                                 | C02          |
| 28     | Arcadia Center for OT & Kalamazoo Speech Associates | Inside Out                          | C03          |
| 29     | Community Living Options                            | Toy Story                           | F05          |
| 30     | Persuit of Excellence Foundation                    | Next Generation of Champions        | C04          |
| 31     | Warming Heart Adult Foster Care                     | UP                                  | C05          |
| 32     | West Michigan Whitetails                            | Disney Princess Protection Program  | F06          |
| 33     | Vader Nation  | Cars                                | C06          |
| 34     | Yes for Families                                    | Disney/Pixar                        | C07          |
| 35     | Modshift  | Inside Out                          | C08          |
| 36     | Kalamazoo Department of Public Safety               | A Fire Truck                        | E02          |
| 37     | Paul Pancella                                       | Cars                                | C09          |
| 38     | Corvette Club                                       | Cars                                | C10          |